

**International Academic Multidisciplinary Research Conference 2018**

**Proceeding of**

**INTERNATIONAL BUSINESS ECONOMIC TOURISM SCIENCES TECHNOLOGY  
HUMANITIES SOCIAL SCIENCES AND EDUCATION RESEARCH CONFERENCE**

*Amsterdam, Netherlands  
9-11 May, 2018*

**THE 2018 ICBTS**



**Edited by Kai Heuer, Wismar University, Germany  
Chayanan Kerdpitak, IBEST Conference & Publication, USA  
Ebrahim Soltani, Hamdanbin Smart University, UAE  
Gilbert Nartea, Lincoln University, New Zealand  
Vipin Nadda, University of Sunderland, United Kingdom**

**ISBN 978-616-406-855-5 (electronic book)**

**International Academic Multidisciplinary Research Conference 2018**

**Conference Proceedings**

**INTERNATIONAL BUSINESS ECONOMIC TOURISM SCIENCES TECHNOLOGY  
HUMANITIES SOCIAL SCIENCES AND EDUCATION RESEARCH CONFERENCE**

*Amsterdam, Netherlands  
9–11May, 2018*

**THE 2018 ICBTS**



**Conference Three Themes**

*The International Business Tourism and Applied Sciences Research Conference*

*The International Education Social Sciences and Humanities Research Conference*

**ISBN 978-616-406-855-5**

# Conference Proceedings

INTERNATIONAL BUSINESS ECONOMIC TOURISM SCIENCES TECHNOLOGY  
HUMANITIES SOCIAL SCIENCES AND EDUCATION RESEARCH CONFERENCE

*Amsterdam, Netherlands*  
*9 – 11 May, 2018*

## THE 2018 ICBTS

**Organised by**

**ICBTS Institute Conference Center & IJBTS** International Journal of Business Tourism and Applied Sciences

**In Academic Scholars Cooperation with**



Wismar University



Lincoln University



Hamdan Bin Smart University



Suan Sunandha Rajabhat University

**Sponsored by**



Ryerson University



University of Sunderland



Thai Airways International

Edited by Kai Heuer, Wismar University, Germany  
Chayanan Kerdpitak, ICBTS Research & Publication, USA  
Ebrahim Soltani, Hamdan Bin Smart University, UAE  
Gilbert Nartea, Lincoln University, New Zealand  
Vipin Nadda, University of Sunderland, United Kingdom

Published by ICBTS Conference Center  
225 Wilmington, West Chester Pike,  
Chadds Ford, PA 19317, USA

Abstracting and nonprofit use of the material is permitted with credit to the source. Instructors are permitted to photocopy isolated articles for noncommercial use without fee. The authors have the right to republish, in whole or in part, in any publication of which they are an author or editor, and to make other personal use of the work. Any republication or personal use of the work must explicitly identify prior publication in Proceedings of Abstracts and Papers (on CD-ROM or flash drive) of the International Business and Economics Research Conference, International Social Sciences Humanities and Education Research Conference, International Tourism Transport and Technology Research Conference (C.Kerdpitak, K. Heuer, E. Soltani, G. Nartia Editors ) including the page numbers.

Proceedings of Abstracts and Papers (on CD-ROM or flash drive) of The International Business Economics Tourism Transport Technology Social Sciences Humanities and Education Research Conference

Copyright©2018

By Dr. Chayanan Kerdpitak & Professor Dr. Kai Heue & Professor Dr. Ebrahim Soltani, ICBTS Institute Conference Center & IJBTS International Journal of Business Tourism and Applied Sciences

All rights reserved.

All papers in the proceedings have been peer reviewed by experts in the respective fields responsibility for the contents of these papers rests upon the authors.

ISBN: (978-616-406-845-5) electronic book)

Published by ICBTS Conference & Publication

225 Wilmington, West Chester Pike,

Chadds Ford, PA 19317, USA

## INTRODUCTION

We would like to welcome our colleagues to the International Business Education Social Sciences Humanities Tourism Transport Technology Research Conference. It is the nine series in 2018 of Conference on Business Tourism and Apply Sciences was held in Paris. As always many members of the ICBTS 2018 community look forward to meeting, sharing and exchanging their research ideas and results in both a formal and informal setting which the conference provides. Likewise, the concept of alternating the international conference every one month on April to October between Europe and the rest of the world is now well established. This year's event in Madrid (Spain) London (UK) Las Vegas (USA) Munich (Germany) Amsterdam (Netherlands) Zurich (Switzerland) London (United Kingdom) Berlin (Germany) Paris (France) and another continues with the cultural following the very successful and productive event held in London in February 2018 in the field of various types for international academic research conference on Business Education Social Sciences Humanities and Technology. As usual The ICBTS 2018 brings together leading academics, researchers and practitioners to exchange ideas, views and the latest research in the field of Business Tourism and Apply Sciences.

The theme of this event The 2017 ICBTS International Business Tourism Social Sciences Humanities and Education Research Conference is "Opportunities and Development of Global Business Economics Social Sciences Humanities and Education" It is also represents an emerging and highly challenging area of research and practice for both academics and practitioners a like, The current industrial context is characterized by increasing global competition, decreasing product life cycles, Global Business, Tourism Development, Social Sciences Humanities Education Apply Sciences and Technology collaborative networked organizations, higher levels of uncertainties and, above all, and customers. In our view holding this event in Paris represents a timely opportunity for academics and researchers to explore pertinent issues surrounding Business Economics Tourism Social Sciences Humanities Education Sciences and Technology.

Potential authors were invited to submit an abstract to the International Conference Session Chairs. All abstracts were reviewed by two experts from the International review committee and final papers were further reviewed by this volume with 30 contributing authors coming from 18 countries. This book of proceedings has been organized according to following categories:

- Business
- Management
- Marketing
- Accounting
- Financial
- Banking
- Economic
- Education
- Marketing
- Logistics Management
- Social Sciences
- Supply Chain management
- Industrial Management
- Information Technology
- Sciences Technology
- Transport and Traffic
- Tourism Strategic
- Tourism Management
- Tourism Marketing
- Tourism Development Policy and Planning
- Technology Application
- Communication and Sciences
- Humanities
- Health care Management
- Hospitality Management
- Hotel Management

## **INTERNATION ADVISORY COMMITTEE**

### **Academic Advisory Chairs**

#### **Prof. Dr. Ebrahim Soltani**

Hamdan Bin Mohammed Smart University  
Dubai, United Arab Emirate  
Phone. +44(0) 1227 827405

### **Academic Advisory Chairs**

#### **Prof. Dr. Kai Heuer**

Wismar University of Business School, Germany  
Studiengangleiter Master Betriebswirtschaft  
ABWL/Controlling  
Hochschule Wismar  
Fakultät für Wirtschafts wissenschaften  
Philipp-Müller-Str. 14  
23966 Wismar  
Haus 19, Raum 113  
phone.: +49 (3841) 753 - 7578

### **Conference Coordinator**

#### **Dr. Chayanan Kerdpitak**

ICBTS Conference & Publication  
Pennsylvania, USA  
Tel.+01 087 0287 287 (International Phone)

### **Proceeding Editors**

#### **Prof. Dr. Gilbert Nartea**

Lincoln University, New Zealand  
Phone +64 3 4230233

### **Proceeding Editors &**

#### **Program Chair**

#### **Dr. Vipin Nadda**

University of Sunderland, United Kingdom  
Phone 02075317333

## **INTERNATIONAL COMMITTEE**

### **INTERNATIONAL ADVISORY COMMITTEE**

Wittaya Makkham, Suan Sunantha Rajabhat University, Thailand  
Gilbert Nartea, Lincoln University, New Zealand  
Lee Li, York University, Canada  
Susan L. Solis, Asian Institute of Tourism, University of the Philippines  
Kamon Budsaba, Thammasart University, Thailand  
Aruna Apte, Naval Postgraduate School, USA  
Hiromi Ban, Fukui University of Technology, Japan  
Vipin Nadda, University of Sunderland, London UK  
Bahadir Gulsun, Yıldız Technical University, Turkey  
Ali Fuat Guneri, Yıldız Technical University, Turkey  
Hen Friman, Holon Institute of Technology, Isreal  
Mohammad Bader Al-Badarneh, Amman University Jordan  
Douglas J Marshall, USA, Southern University, New Orleans, USA.  
Raef Jiries Assaf, Devry University, Corona USA.  
Cormac Doran, Institute of Technology Blanchardstown, Ireland

### **ACADEMIC REVIEW COMMITTEE**

Kai Heuer, Wismar University of Business School, Germany  
Ebrahim Soltani, University of Kent, Canterbury, UK  
Tariq Khan, Brunel University, London, UK  
Chayanan Kerdpitak, ICBTS Publication, USA.  
Gilbert Nartea, Lincoln University, New Zealand  
Marian S. Stachowicz, University of Minnesota, USA  
Per Engelseth, Molde University College, Norway  
Phaopak Sirisuk, King Mongkut's Institute of Technology Ladkrabang, Thailand  
Susan L. Solis, Asian Institute of Tourism, University of the Philippines  
Kamon Budsaba, Thammasart University, Thailand  
Aruna Apte, Naval Postgraduate School, USA  
Vinod Singhhal, Georgia Institute of Technology, USA  
Hiromi Ban, Fukui University of Technology, Japan  
Vipin Nadda, University of Sunderland, London UK

### **ORGANIZING BY**

ICBTS Conference Center, USA.

## **SPEAKER BACKGROUND**



**Professor Dr. Ebrahim Soltani**

Prof. Dr. Ebrahim Soltani is a Professor of Business School at University of Kent Canterbury in England and he is Department Chair - Quality & Operations Management at Hamdan Bin Mohammed Smart University Dubai of United Arab Emirate. He was appointed associate professor in business management, total quality management, and operation management in 1989 at the University of Kent, he continued his research in the field of operation management, business management. He has published over 50 papers and reports in such journals as International Journal of Technology and Production Research. He supervised a considerable number of PhD theses and is a consultant on industrial and production industry in England and United Arab Emirate.

## **SPEAKER BACKGROUND**



**Professor Dr. Kai Heuer**

Prof. Dr. Kai Heuer is full professor for business administration at the Business Faculty of Wismar University in Germany. Before, he served as a full professor at the Environmental Campus of Trier University of Applied Sciences. He studied business administration in Germany and the U.S.A. and holds an MBA and a doctoral degree. He has management experience from leading positions in different companies and as business consultant. His research areas are management accounting, organizational development, and international management where he has published numerous papers, reports and textbooks. He is the head of Master Program in Business at Wismar University and a member of the Schmalenbach-Society for Business Economics, Cologne; managing director of the Institute of Health-, Senior- and Social Management; and a former member of the board of the Centre for Aviation Law and Management.

## 2018 ICBTS CONFERENCE AMSTERDAM PROGRAM

<b>The 2018 ICBTS International Multidiscipline Research Conference</b>	
9 May 18 8.30 – 09.10 (W)	<b>REGISTRATION &amp; WELCOME</b> Welcome meeting at The Park Inn Radisson Airport Hotel, Amsterdam
	<b>Session Chair</b> <i>Prof. Dr. Hiromi Ban, Japan</i> <i>Assistant Professor Dr. Mohammad Al-Badarneh, Jordan</i> <i>Prof. Balram Avittathur, India</i>
9 May 18 09.30 – 10.45	<b>Session A1</b> <i>Assistant Professor Dr. Mohammad Al-Badarneh, Jordan</i> <b>Paper 1 (24)</b> Supply chain coordination using options contract under simultaneous price and inventory competition Balram Avittathur and Indranil Biswas <b>Paper 2 (90)</b> The development of management and service quality of boutique hotels Dr. Weera Weerasophon and Ms. Onputtha Yousomboon <b>Paper 3 (98)</b> Behavior of Social Media and Tourism of Thai adolescents in Bangkok. Case studies of adolescents aged 15-30 years. Ms. Bua Srikos and Mr. Techin kesornrach <b>Paper 4 (15)</b> Out of Many, One: Culture and Identity in 21st Century Germany Christine Anton <b>Paper 5 (19)</b> Intervention of the hotel development towards spatial layout in the philosophy axis area of special region of Yogyakarta, Indonesia Khusnul Bayu Aji and Farhan Haidar Rahmatian
10.45 – 11.00	Morning Break
11.01 – 12.15	<b>Session A 2</b> <i>Assistant Professor Dr. Mohammad Al-Badarneh, Jordan</i> <b>Paper 1 (06)</b> Exploration of Customer-Based Brand Equity-A Case Study of China Eastern Airline Dr Hongwei Jiang <b>Paper 2 (71)</b> Macro Explanatory Variables of Tourism Firm's Stock Returns in the US Farid Irani and Dlawar Mahdi Hadi <b>Paper 3 (12)</b> Design of a low cost programmable LED lighting system Sanush Abeysekera and M. Bazghaleh <b>Paper 4 (88)</b> Feature analysis of English books on tourism using data mining Hiromi Ban and Takashi Oyabu <b>Paper 5 (83)</b> The Management of the tha Rae Community, Sakon Nakhon Province as a Secondary Destination for Cultural Tourism Dr. Pim-Amorn Niyomkar
12.16-13.15	Lunch and Join Academic Network
13.15-14.45	<b>Session A 3</b> <i>Prof. Dr. Hiromi Ban, Japan</i> <b>Paper 1 (20)</b> The Impact of Economic Growth and Industrial production on Environmental Degradation; the case of France Dlawar Mahdi Hadi <b>Paper 2 (66)</b> Competitive Advantage of Natural Dyed Cotton Industry in Northeast, Thailand Nattanan Saksamrit <b>Paper 3 (74)</b> The Patterns of Top Management Remuneration: Does Foreign VS Domestic ownership Make a Difference? Ivana Načinović Braje and Lovorka Galetić <b>Paper 4 (68)</b> Reviewing Data Envelopment Analysis Applications in Empirical Energy Efficiency and Eco-Efficiency Studies Djula Borozan <b>Paper 5 (81)</b> Firm Performance the Consequence of Organizational Dynamic through Innovation

	<p>Watcharapong Intarawong and Nattanan Saksamrit  <b>Paper 6 (67)</b> Language Skill Improvement Planning of Hotel Businesses in Urban Center of Northeast, Thailand  Kullanun Sripongpun</p>
14.45– 15.00	Afternoon Break
15.01– 16.00	<p style="text-align: center;"><b>Session A 4</b>  <i>Prof. Dr. Hiromi Ban, Japan</i></p> <p><b>Paper 1 (93)</b> The Development of a Programmed Instruction in Basic of Photoshop for Grand 10 Students  Ms.Supawan Petch-umpai</p> <p><b>Paper 2 (62)</b> Energy Consumption of a Virtually Created e-Bus Model Via e-SORT Drive Cycle  Kenan Müderrisoğlu and Sertaç Dileröglü and Hazal Sölek and Cem Armutlu,</p> <p><b>Paper 3 (91)</b> The development of learning based on the Connectivism model in Biology, Genetics engineering for twelve Grade students  Pawinee Rattanakorn</p> <p><b>Paper 4 (92)</b> Decision making to continue higher education of high school students. Master of Art (Educational Psychology and Guidance) Major: Educational Psychology and Guidance Academic  Pachara Wangmee</p> <p><b>Paper 6 (13)</b> Domestic Tourists' Sustainable Behavior in Dibeen Nature Reserve  Assistant Professor Dr. Mohammad Al-Badarneh</p>
	<b>SESSION B</b>
9 May 18 13.16- 14.45	<p style="text-align: center;"><b>Session B 2-3 Poster Session</b>  <i>Assistant Professor Dr. Mohammad Al-Badarneh, Jordan</i>  <i>Prof. Balram Avittathur, India</i></p> <p><b>Paper 1 (25)</b> The Influence of Service Quality and Customer Satisfaction on Customer Loyalty of the Bank for Agriculture and Agricultural Cooperatives, Thailand  Suriyan Boonalan and Panitee Karnsomdee</p> <p><b>Paper 2 (26)</b> Bank Product and Behavioral Factors Influencing on Outstanding Loan Creation of the People's Bank Project of Government Savings Bank, Thailand  Wipasane Sintisut and Panitee Karnsomdee</p> <p><b>Paper 3 (27)</b> Job Characteristic and Work Experience Factors Influencing on Organizational Commitment of the Provincial Office of the Auditor General of Thailand (OAG) Staffs  Manatsanan Deebudcha and Panitee Karnsomdee</p> <p><b>Paper 4 (28)</b> Marketing Mix and Psychological Factors Affecting on Decision Making Behaviors of 2BClean Shoe Cleaner Product Purchasing in Bangkok Metropolitan Area, Thailand  Thaned Kairaj and Panitee Karnsomdee</p> <p><b>Paper 5 (29)</b> Factors Affecting Consumer Decision Making of Thai Barbecue Buffet Service  Sirikamon Worrachin and Kullanun Sripongpun</p> <p><b>Paper 6 (30)</b> Factors Influencing Customer Satisfaction and Customer Loyalty: A Case Study of Retail Pharmacy Chain in Mukdahan Province, Thailand  Paphatchaphorn Kritthanaphat and Kullanun Sripongpunb</p> <p><b>Paper 7 (31)</b> Factors Affecting Customer Satisfaction: A Case Study of Wanon Niwat Provincial Electricity Authority, Sakon Nakhon, Thailand  Tamonpat Tiyaubud and Kullanun Sripongpun</p> <p><b>Paper 8 (32)</b> Factors Influencing the Organizational Citizenship Behavior and Staff Performance: A Case Study of the Office of Highways 3 (Sakon Nakhon), Thailand  Khotchapak Patisupaksana and Kullanun Sripongpunb</p> <p><b>Paper 9 (33)</b> The Influence of Leadership and Quality of Work Life on Organizational Commitment of Hospital Staff, Thailand  Wongsakorn Boonsit and Watcharapong Intarawong and Nattanan Saksamrit</p> <p><b>Paper 10 (34)</b> Quality of Work Life and Organizational Commitment Antecedents of Employees Resignation of Palm Industry, Thailand  Pitnaree Engchuan and Watcharapong Intarawong and Pattama Suriyakulnaayudhya</p> <p><b>Paper 11 (35)</b> The Investigation Influence of Marketing Mix on Customer Retention: A Case Study of Gas Station  Piyanat TechasakolkijKoon and Watcharapong Intarawongban Kanyarat Datchanthuk</p> <p><b>Paper 12 (36)</b> The Influence of Leadership on Performance through Employee Work Motivation of Office of Highways in Northeastern Thailand  Namfon Sumala and Krittapong Watcharanukul and Siriluk Prasanpangsri</p>

	<p><b>Paper 13 (37)</b> The Relationship between Work Motivation and Staff Organizational Commitment of Revenue Department, Thailand Nantana Thumpenchit and Worravit Kultangwatana and Siriluk Prasanpangsri</p> <p><b>Paper 14 (38)</b> Competitive Advantage the Consequence of Entrepreneurship and Innovation: A Case Study of Processed Fish Product Community Enterprise in Thailand Damrong Dechanukoonwiwat, Watcharapong Intarawong, Pattama Suriyakulnaayudhya</p> <p><b>Paper 15 (39)</b> The Impact of Client Development Staff Competency and Group Member Participation on the Effectiveness of Community Development Projects Prototype under Sufficiency Economy Philosophy of Thailand Khyanai Tanhin, Watcharapong Intarawong, Pattama Suriyakulnaayudhya</p>
	<p><b>Paper 16 (40)</b> Service Quality and Customer Loyalty of Massage Spa Business in Thailand Chunkla Jambal and Watcharapong Intarawong and Nattanan Saksamrit</p> <p><b>Paper 17 (42)</b> The Influence of Marketing Mix on Purchasing via Vending Machine in the Northeastern of Thailand Pattarapon Kammuntree and Chattawat Limpasurapong</p> <p><b>Paper 18 (43)</b> The Affecting of Service Quality and Customer Satisfaction on Customer Repurchasing Behavior of Beverage Business Sirirung Somwangsanga and Chattawat Limpasurapong</p> <p><b>Paper 19 (44)</b> Service Quality Affected on Customer Loyalty through Customer Satisfaction: A Case Study of Bank of Ayudhya Public Company Limited, Thailand Panida Paleea and Chattawat Limpasurapong</p> <p><b>Paper 20 (45)</b> Factors Affecting Employee Organizational Commitment of Government Saving Bank in the Sanook Province Group, Thailand Parichat Sriprathumporn and Chattawat Limpasurapong</p> <p><b>Paper 21 (46)</b> The Influence of Marketing Mix on the Customer Buying Decision Making of Construction Material Store Nattaya Tangwikrai and Chattawat Limpasurapong</p> <p><b>Paper 22 (47)</b> Decision Making Behavior of Online Stores Customer in Northeastern Thailand Thanyawan Sangnual and Chattawat Limpasurapong</p> <p><b>Paper 23 (48)</b> Quality of Work Life and Employee Organizational Commitment of Krung Thai Bank Public Company Limited, Thailand Janejira Chatchomni and Chattawat Limpasurapong</p> <p><b>Paper 24 (49)</b> Quality of Work Life and Employee Organizational Commitment of Krung Thai Bank Public Company Limited, Thailand Kessirintorn Phonngern and Chattawat Limpasurapong</p> <p><b>Paper 25 (92)</b> Hydroponics Vegetable Business Plan in the Northeastern of Thailand Nunthawat Saethakulsit and Phurichchaya Taeporamaysamaib</p>
14.46 – 15.00	<b>Afternoon Break</b>
15.01-16.00	<p style="text-align: center;"><b>Session B 4</b> <i>Assistant Professor Dr. Mohammad Al-Badarneh, Jordan</i></p> <p><b>Paper 1 (95)</b> The Development of Computer Multimedia on Vocational and Technology Subject Folding Banana Leaf for Demonstration School of Suan Sunandha Rajabhat University Sarawut Yamdee and Mr. Ketum Saraburin</p> <p><b>Paper 2 (2)</b> An Empirical study of the Relationship Between Staff Training and Overall job Satisfaction: A Case Study of a Sri Lankan Leading Private Bank Lakshmi Sooriyabandara</p> <p><b>Paper 3 (96)</b> The development and dissemination of knowledge and wisdom with QR Code under the project Conservation of Royal Sirindhorn Sudarat Srirama and Ms. Nuttagran Pakphot,</p> <p><b>Paper 5 (97)</b> To organize learning activities Predict Observe Explain (POE) And attitude to study science projects in the third grade Nantinee Nukdontre</p>
<b>SESSION C</b>	

<p><b>10 May 18</b> 09.45 – 10.45</p>	<p style="text-align: center;"><b>Session C 1</b> <i>Dr. Vipin Nadda, UK</i></p> <p><b>Paper 1 (7)</b> The Relationship of Stress, Anxiety, and Depression with College Students Mehrddad Timachi and Afshin Khafi</p> <p><b>Paper 2 (8)</b> An Empirical Investigation of Factors Effecting to Medical Delegates' Retention: A Case study of A Sri Lankan Leading Marketer and Distributor of Pharmaceuticals Lakshmi Sooriyabandara and Saliya Eramuduliyadda</p> <p><b>Paper 3 (9)</b> Role of Spiritual Intelligence and Job Values in the Mental Health of Bank Executives Santosh Meena</p> <p><b>Paper 4 (10)</b> The Experience of Typhoon Haiyan Survivors on Cooperative Formation Dr. Crispina R. Corpuz</p>
<p>10.45 – 11.00</p>	<p style="text-align: center;">Morning Break</p>
<p>11.01 - 12.15</p>	<p style="text-align: center;"><b>Session C2</b> <i>Dr. Vipin Nadda, UK</i></p> <p><b>Paper 1 (11)</b> Immigration detention in Canada: A colonial technology of racial and eugenic violence in the mental health system Asistant Prof. Dr. Ameil J. Joseph</p> <p><b>Paper 2 (41)</b> The Antecedents and Consequence of Envy on Social Network Sites Hsiu-Hua Cheng</p> <p><b>Paper 3 (23)</b> Volatility Transmission Between Real Estate and Stock Markets: A Multivariate Garch Perspective Gulin Vardar and Berna Aydogan</p> <p><b>Paper 4 (14)</b> Sectoral Effect of Public Expenditure on Economic Growth in Nigeria OKUMOKO, PEARL TURBO and Wisdom Selekekeme KROKEYI</p> <p><b>Paper 5 (17)</b> The Role of Shame in the Construction of Victim Narratives: A Feminist Literary Analysis of Antjie Krog's Oeuvre Jessica Murray</p>
<b>SESSION D</b>	
<p><b>10 May 18</b> 09.45 – 10.45</p>	<p style="text-align: center;"><b>Session D 1</b> <i>Prof. Dr. Kai Heuer, Germany</i></p> <p><b>Paper 1 (18)</b> How Much Happiness can we find in the fear Index? David Yechiam Aharon and Mahmoud Qadan</p> <p><b>Paper 2 (21)</b> Tackling Human Ping-Pong in Rohingya by way of Combine the ASEAN Regulation Nailun Najla and Alifya Zahra and Ajeng Safitei</p> <p><b>Paper 3 (22)</b> Security and Socio-Economic Development of Nigeria State DADI, Timothy</p> <p><b>Paper 4 (51)</b> Should education be in English-medium? Friend or foe? Sibel Çağatay</p> <p><b>Paper 5 (52)</b> Activity of Human Relations to Execute of jam'aah Masjid Jogokariyan Yogyakarta Meldi Latifah Saraswati</p>
<p>10.45 – 11.00</p>	<p style="text-align: center;">Break</p>
<p>11.01 - 12.30</p>	<p style="text-align: center;"><b>Session D 2</b> <i>Prof. Dr. Kai Heuer, Germany</i></p> <p><b>Paper 1(53)</b> The Activity of Jogokariyan's Public Relation on Managing Shubuh Prayers Meldi Latifah Saraswati</p> <p><b>Paper 2 (54)</b> A Research on Security Practices of Accommodation Establishments in Istanbul Mr. Yasin ÖZASLAN and Professor Yüksel ÖZTÜRK</p> <p><b>Paper 3 (55)</b> Self Esteem on People with Disabilities at UIN Sunan Kalijaga Jogjakarta suandara pratiwi</p> <p><b>Paper 4 (58)</b> Analyzing of Economic Value Source of Manado City Revenue in Bunaken National Park Ai Nuri Barkiah and Raudatu Fiqro Safarina</p> <p><b>Paper 5 (59)</b> Identifying Bunaken as One of World Heritage Sites of UNESCO and the Strengthens National Identity of Indonesia Rima Ismatul Khodijah and Raudatu Fiqro Safarina</p> <p><b>Paper 6 (99)</b> Role of AACSB, PRME and Faculty to Reshape Businesses A Case of King Abdulaziz University's Economics and Admin Faculty Tameem Albassam and Mohammad Yamin</p>

<b>Session E</b>	
<b>9-10May 2018</b>	<p style="text-align: center;"><b>Participation and Discussion</b></p> <ol style="list-style-type: none"> <li>1. Assistant Professor, Saeed Ahmed Kasi, Pakistan</li> <li>2. Amir Levy, Israel</li> <li>3. AlShaima Taleb Hussein, UAE</li> <li>4. Rima Ismatul Khodijah, Indonesia</li> <li>5. Mehmet Akalm, Turkey</li> <li>6. Shah Zamin Khan, China</li> <li>7. Zibelle Ziem M. Balangue, Philipinnes</li> </ol>
	<b>Conference Close</b>
<b>11 May 2018</b>	<b>Free day for Participants</b>

**The Schedule will be change to appropriate for participants**